



Department for International Trade

# **GAINING COMPETITIVE ADVANTAGE THROUGH ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) LEADERSHIP**

Customers, financiers, regulators, and employees are increasingly asking Vietnamese business leaders about their companies' ESG credentials. Incorporating ESG into business strategy is becoming an essential contributor to future commercial success and corporate value creation.

How can relevant ESG strategies be employed by visionary executives in Vietnam to improve business performance and gain competitive advantage in their industry?

In this event, ESG experts from the region will be joined by a panel of business leaders from leading Vietnamese companies to share their insights on ESG strategy through presentations and a panel discussion.

### **OPENING REMARKS**



**ALEXANDER FALTER** VICE-CHAIR, BRITCHAM VIETNAM



**EMILY HAMBLIN** BRITISH CONSUL GENERAL IN HO CHI MINH CITY



**NGUYEN QUANG VINH** 

GENERAL SECRETARY VIETNAM BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (VBCSD) OF VCCI

### **SPEAKERS**



**JAMES ROBERTSON** HEAD OF ASIA (EX-CHINA & JAPAN), SIGNATORY RELATIONS, UNITED NATIONS PRINCIPLES FOR RESPONSIBLE INVESTMENT (PRI)



**ANNE COPELAND** CEO COPELAND AND PARTNERS LIMITED



PHAM HOANG HAI HEAD OF SECRETARIAT OF VIETNAM **BUSINESS COUNCIL FOR** SUSTAINABLE DEVELOPMENT, VCCI

PANELLISTS



**MANISHA SHAH** CHIEF FINANCIAL OFFICER MOMO



**OUYEN VUU** CEO, BITI'S

# CO-HOST

















# MARCH 2.30 - 5.30 PM

### MAI HOUSE HOTEL SAIGON 1-3-5 NGO THOI NHIEM WARD 6. DISTRICT 3. HCMC

## **PARTICIPATION FEE**

MEMBER : 300.000 VND **NON - MEMBER : 400.000 VND** ONLINE PARTICIPANT : 200.000 VND (\*via zoom) \* Vietnamese interpretation is available for offline attandants

**REGISTRATION AT BIT.LY/ESG BRITCHAM** or email linh.nguyen@britchamvn.com for more assistance



#### PETER HEBER PERCY

CHIEF REPRESENTATIVE WARDHAVEN CAPITAL

### MODERATOR



**JACK DANG (DANG TRIEU HOA)** CHAIRMAN AND GENERAL DIRECTOR CENTURY SYNTHETIC FIBER CORPORATION



PARTNER AND CONSULTANT RAISE PARTNERS



